

# GOOD WORKS OF OMEGA

OMEGA PSI PHI FRATERNITY, INC.



# 2018

ANNUAL REPORT  
INTERNATIONAL HEADQUARTERS





# 2018 ANNUAL REPORT

Omega Psi Phi Fraternity, Inc.  
3951 Snapfinger Parkway  
Decatur, GA 30035  
website: [www.oppf.org](http://www.oppf.org)



@officialoppf

@officialomegapsiphi

## 41st Grand Basileus

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## International Executive Director

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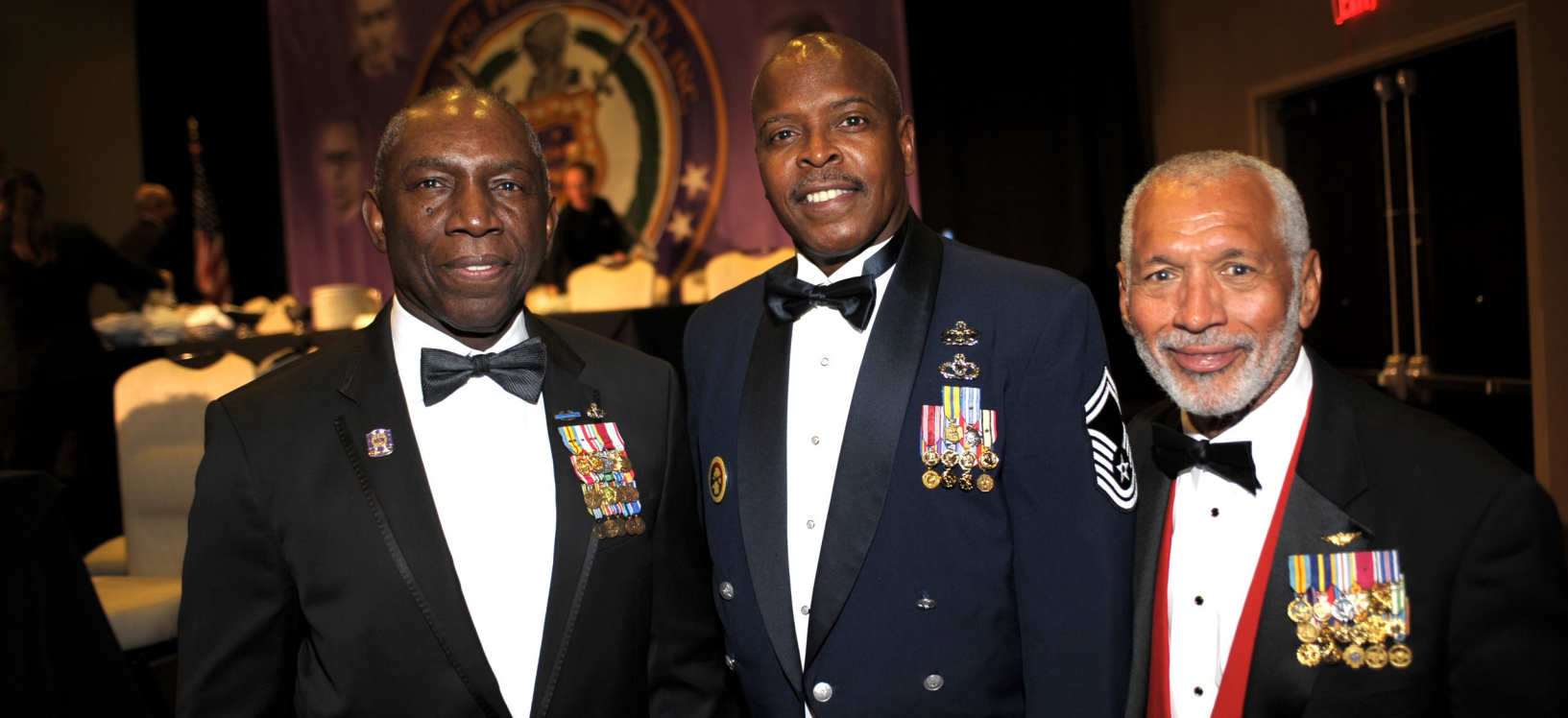
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# LETTER FROM THE 41ST GRAND BASILEUS

My Brothers,

2018 proved to be another stellar year in the history of Omega. I thank the Brotherhood for their confidence and tremendous support in electing me as your 41st Grand Basileus during our 81st Grand Conclave in New Orleans, Louisiana. Brothers throughout Omega expressed their desire to see Omega reach new heights. With the support of the Supreme Council and our IHQ staff, we are on target to better position Omega as the premier organization for Black men and the communities we serve.

At the first Supreme Council meeting of my administration, we unanimously approved the chartering of Chi Mu Nu Chapter in Shanghai, China. Thanks to the hard work of 13th District Representative, Dr. Trevor Hodge, his district council, and the brothers of Chi Mu Nu, we commemorated and celebrated the chartering of the first Black Greek-Lettered Organization in mainland China on December 1, 2018. Not only was this a great feat for Omega, but it further illustrates that Omega men lead by service in the US and abroad.

Based on feedback received following the New Orleans conclave, we've evaluated and overhauled our meeting registration process and now use the Cvent system for both event registration and check-in. Cvent is the leading event management system and better equips IHQ staff and our registration committee to ensure a simple, fast, and vastly improved registration process for the brotherhood.

We also formed an Information Technology Committee to address the critical needs of our headquarter infrastructure to better protect member information and improve efficiency of our operations. The committee is comprised of brothers in various IT sectors who represent multiple districts of the Fraternity. Their initial work has already yielded significant cost-savings for Omega and we expect additional cost-savings throughout 2019.

Through the fall, we collaborated with the Department of Defense (DoD) to establish a pilot program targeting military families and communities to combat the prevalence of obesity amongst potential military recruits. Through their research, the DoD is projecting a severe deficit of future recruits due to poor physical preparedness. Omega is the only divine nine organization to partner with DoD in this federally-funded endeavor.

In concert with past and present committee chairs, district representatives, and grand officers, we've implemented a strategic plan committee with the focus of identifying existing strengths and weaknesses within Omega and how to better implement necessary changes to assist our growth. Having already completed their first stage of work, I'm certain the work of this committee will bear great fruit for our chapters and districts and better align Omega to foster greater relationships with corporate and government partners.

We've also reviewed and addressed deficiencies in our overall committee structure. In collaboration with First Vice Grand Basileus Ricky Lewis, we've streamlined our existing committees and eliminated duplication of service and expenses where necessary. We will continue to review committees on a regular basis to ensure they are functioning to the benefit of Omega and those we serve.

Through our cost-savings measures, we've also been able to create and support an HBCU initiative. By working with Omega college presidents, the fraternity has donated \$40,000 to four institutions since September: Rust College, Alabama State University, Jackson State University and Tougaloo College. We have approved a donation of \$25,000 to the United Negro College Fund. We look forward to providing additional support to HBCUs throughout 2019.

We continue to push our chapters to conduct fatherhood initiatives and mentoring initiatives all across this country and abroad through Project Manhood. We also continue pushing our signature initiative, Brother, You're On My Mind. A mental health initiative created to reduce the stigma of mental illness.

For all the many accomplishments we've made in the past year, we also pause to celebrate the lives of our stalwart leaders who are now at rest with the Supreme Basileus. Past Grand Basilei Dr. Moses C. Norman, Sr., Dr. C. Tyrone Gilmore, Sr. and Burnel E. Coulon each brought a unique brand of leadership to Omega and we continue to keep their memories alive through the good works of Omega.

Brothers, we look forward to an informative 2019 International Undergraduate Summit in Atlanta under the leadership of 2nd Vice Grand Basileus Austin Tatum. The inaugural Dr. Moses C. Norman Leadership Conference in Atlantic City this July is spearheaded by our First Vice Grand Basileus and his planning committee. They are planning an exceptional weekend of leadership training and capacity building activities. I am asking all districts and chapters to support this inaugural event by registering your chapter leadership and all interested brothers.

In Friendship,



Brother David Marion, PhD.

41st Grand Basileus. Omega Psi Phi Fraternity, Inc.



# SUPREME COUNCIL OF OMEGA PSI PHI FRATERNITY, INC.

The Supreme Council is the board of directors for Omega Psi Phi Fraternity, Inc. and is the highest governing body outside of the assembly of the Grand Conclave. The board is made up of 24 brothers that are elected into office: 9 Grand Officers (elected during the Conclave), 3 Undergraduate Representatives (elected during the Conclave) and 12 District Representatives (elected during each district conference).

## GRAND OFFICERS



**DR. DAVID  
MARION**  
GRAND BASILEUS



**RICKY  
LEWIS**  
1ST VICE  
GRAND BASILEUS



**AUSTIN  
TATUM**  
2ND VICE  
GRAND BASILEUS



**MARK E.  
JACKSON**  
GRAND KEEPER OF  
RECORDS & SEAL



**DANIEL B.  
JONES, SR.**  
GRAND KEEPER  
OF FINANCE



**BENJAMIN L.  
CRUMP, ESQ.**  
GRAND  
COUNSELOR



**REV. DR. WALTER T.  
RICHARDSON**  
GRAND  
CHAPLAIN



**ALEC FITZGERALD  
HALL, ESQ.**  
GRAND  
MARSHAL



**NAARAI  
KING**  
UNDERGRADUATE  
REPRESENTATIVE



**PAUL LEON  
ANDERSON**  
UNDERGRADUATE  
REPRESENTATIVE



**KARANJA N.  
MATORY**  
UNDERGRADUATE  
REPRESENTATIVE



**ANTONIO F.  
KNOX, SR.**  
IMMEDIATE PAST  
GRAND BASILEUS

## DISTRICT REPRESENTATIVES



**FRANCOIS  
FILS-AIME II**  
1ST DISTRICT  
REPRESENTATIVE



**J. KENDALL  
SMALLS**  
2ND DISTRICT  
REPRESENTATIVE



**KEVIN  
BROWN**  
3RD DISTRICT  
REPRESENTATIVE



**BOBBY L.  
ROBINSON**  
4TH DISTRICT  
REPRESENTATIVE



**BRYAN K.  
WHITE**  
5TH DISTRICT  
REPRESENTATIVE



**MELVIN  
MITCHELL**  
6TH DISTRICT  
REPRESENTATIVE



**JAMES H.  
CISTRUNK**  
7TH DISTRICT  
REPRESENTATIVE



**JAMES R.  
BALL**  
8TH DISTRICT  
REPRESENTATIVE



**PATRICK  
SMITH**  
9TH DISTRICT  
REPRESENTATIVE



**DARRYL L.  
JONES**  
10TH DISTRICT  
REPRESENTATIVE



**DENNIS  
MARTINEZ**  
12TH DISTRICT  
REPRESENTATIVE



**DR. TREVOR V.  
HODGE**  
13TH DISTRICT  
REPRESENTATIVE



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# STAFF - INTERNATIONAL HEADQUARTERS

The Omega Psi Phi Fraternity, Inc. International Headquarters is located in Decatur, GA. The staff consists of 19 team members in three departments along with an executive team.

## DEPARTMENTS

### MEMBERSHIP

The Membership Department has eight employees led by a Membership Director. This department is responsible for processing payment of dues, life memberships, and membership selection. It is also responsible for maintaining members' contact information and overseeing Agency signatory agreements. The department also oversees shipping, receiving and all mailing.

### FINANCE

The Finance Department has five employees led by a Finance Director. This department is responsible for recording and reporting the cash flow transactions of the Fraternity. It handles accounts receivable, accounts payable, payroll, financial, and maintaining financial controls. The department also undergoes an annual independent audit of financial statements performed in accordance to generally accepted accounting principles.

### LEGAL

The Legal Department consists of a paralegal with oversight from the International Executive Director and our Grand Counselor. This department is primarily support for the legal responsibilities for the organization and the repository of all our legal contracts. It manages our insurance coverages for the international organization and its chapters. The department also handles our licensing for vendors who sell our paraphernalia.

## EXECUTIVE TEAM

The executive team includes our International Executive Director (IED), Assistant International Executive Director (AIED), and Executive Assistant (EA).

The IED is primarily responsible for the development of the Fraternity while the AIED manages the day-to-day operations of the organization.

The Executive Assistant supports the IED along with our International President (referred to as our Grand Basileus) and the board (referred to as the Supreme Council).



**KENNETH BARNES**  
International Executive Director



**JOHN HOWARD**  
International Assistant Executive Director



**KYRA WHITE**  
Executive Assistant



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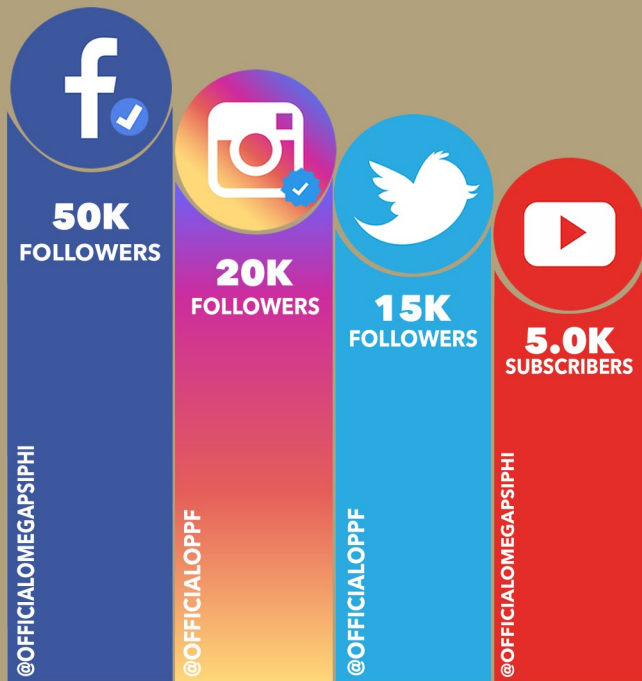
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# SOCIAL MEDIA PLATFORMS

Omega Psi Phi Fraternity, Inc. currently utilizes Facebook, Twitter, Instagram and YouTube social media platforms. We are excited about our presence on these applications. Over the years, we have grown our social media followers and engagements significantly. Social media enhances our ability to reach not only our members but also a much wider audience.

“ Social media allows us to be more interactive than many traditional methods of communication. The exposure has helped strengthen the relationships between our sponsors and our members. ”



The goal of social media posts is to share content that demonstrates the impact we are making on the community. We also use the platforms to communicate the vision of our leadership and our partners. We often highlight the great works of our members and others connected to our organization. We provide messages of inspiration and aspiration to thousands of followers almost daily.

Our goals are to continue to market our commitment to serve, to showcase who we are and the principles we stand for and live by, to engage the public, and to promote the positive things we and our partners are doing.



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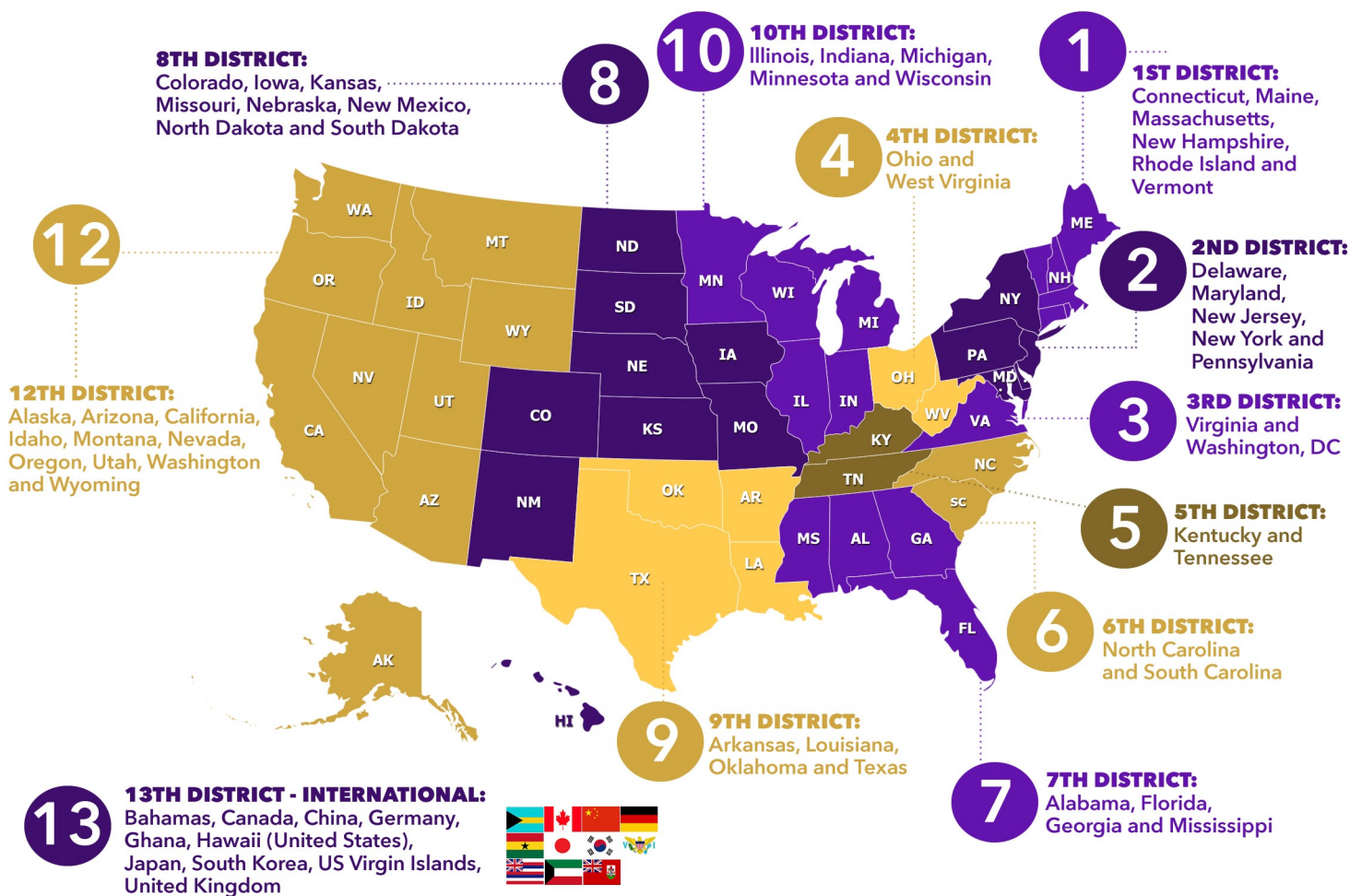
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OMEGA PSI PHI FRATERNITY, INC. IS AN ORGANIZATIONAL **BROTHERHOOD** CONSISTING OF **750 CHAPTERS** THROUGHOUT THE **WORLD**.

## FRATERNITY STRUCTURE AND DEMOGRAPHICS



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# SOCIAL ACTION BALANCE SCORECARD

## Summary of Form 37 - Summary of IHQ Project

The year of 2018 was a very progressive and successful year for Omega Psi Phi Fraternity, Inc. We had our International Grand Conclave which garnered a record number of registrants. We hosted more than 3,700 brothers to conduct the business of Omega. More than 600 active chapters worldwide were very successful this year. Collectively, they gave out more than \$1.5 million in scholarships to high school and collegiate students.

The Founders of Omega Psi Phi Fraternity, Inc. recognized the importance of intellect in all matters pertaining to the advancement of humankind. As such, they made **Scholarship** one of our four Cardinal Principles.

Providing Scholarship is no easy task, but every member, chapter, and district is fully dedicated to the effort and the Charles R. Drew Scholarship Commission. To learn more about this commission please visit [www.oppf.org/scholarship](http://www.oppf.org/scholarship).

**Uplift** is another Cardinal Principle. We achieve Uplift by participating in various community service events along with being friends with one another. In 2018, Omega Psi Phi Fraternity, Inc. put more than 125,000 hours into community service programs across the United States and abroad.

Omega men have been working to clean up our respective cities, senior living facilities, and public and private schools. We have also been working with churches, other non-profit organizations, and other facilities staying true to the mission our *Founders* – *Frank Coleman, Oscar Cooper, Edgar A. Love, and Ernest E. Just* – set before us.

# 3,700

CONCLAVE REGISTRANTS

# 600

ACTIVE CHAPTERS

# \$1.5M

SCHOLARSHIPS GIVEN

# 125K

HOURS OF COMMUNITY SERVICE

**[WWW.OPPF.ORG/  
SCHOLARSHIP](http://WWW.OPPF.ORG/SCHOLARSHIP)**



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# 06





# SMITHSONIAN

OMEGA JOINED THE RANKS OF MANY NOTABLE COMPANIES AND INDIVIDUALS BY BECOMING THE FIRST AFRICAN AMERICAN FRATERNITY TO PLEDGE \$1 MILLION TO THE SMITHSONIAN'S NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE - THE ONLY NATIONAL MUSEUM DEVOTED EXCLUSIVELY TO THE DOCUMENTATION OF AFRICAN AMERICAN LIFE, HISTORY, AND CULTURE.

*In 2019, we will make the final payment to complete this obligation. By making this pledge, we ensure the enriched history of our organization and people will be told for years to come.*

Our pledge qualifies Omega Psi Phi to be a Wall Sponsor. We are forever engraved in the mortar of the masterfully crafted building in Washington, D.C. Omega was recognized in a very special light and listed among major contributors of Fortune 500 companies including Nationwide Foundation, Bank of America, Morgan Stanley, National Basketball Association, National Football League, Microsoft Corporation and major stars in the sports and entertainment industries.

## OMEGA RELATED ARTIFACTS FEATURED IN MUSEUM

The Gavel used in the 1925-26 Grand Conclave.

1938 picture of the Mu Psi Chapter at NC A&T.

1957 picture of Brothers with other members of the Pan-Hellenic Council.

Grand Basileus Ring of Former (39th) Grand Basileus, Brother Dr. Andrew Ray.

Brother Michael Jordan represented in Sports and Entertainment.

Brother Carter G. Woodson represented with his book Negro Makers in History in the Wilberforce College section.

***We have other artifacts there that will represent Omega's history as the curator prepares for the rotation.***



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# 07



# ST. JUDE

CHILDREN'S RESEARCH HOSPITAL



Since 2014, Omega Psi Phi Fraternity, Inc. has partnered with St. Jude Children's Research Hospital. It is the world's largest pediatric treatment and research facility which focuses on children with catastrophic diseases. The majority of the patients are in the community we serve and uplift in our social action programs.

Throughout our partnership, Omega has contributed more than \$250,000 to the St. Jude organization. We will continue to build on this collaboration. Our goal is to include our corporate partners in this initiative. The health and care of these children are very important to us as an organization.

**2014**  
A PARTNER SINCE 2014

**\$250K**  
MORE THAN \$250,00  
DONATED TO ST. JUDE

Basileus Mike Smith (desoto county, ms) standing with Dr. Andrew Ray (39th Grand Basileus) at St. Jude's Children Research Hospital. The fraternity presented a check of \$10,000 to help further research at St. Jude in Memphis, Tn.



Gregory Strong and Ann Marie Langford sit in Langford's new 2018 BMW 3201. Langford won the car in an international raffle in 2018, after Strong sold her the winning ticket for \$10. Proceeds from the raffle go to St. Jude Children's Research Hospital and programs supported by Omega Psi Phi Fraternity, of which Strong is a member. Photo by: Chris Jenkins/Special to The Dispatch



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**08**



# MENTAL HEALTH INITIATIVE

**BROTHER,  
YOU'RE  
ON MY  
MIND**

Changing the National  
Dialogue Regarding  
Mental Health Among  
African American Men.



**Omega Psi Phi** has aggressively started the conversation around mental health with our **"Brother, you're on my mind"** program. This program is very important to us because we have made a commitment to fight the stigma in our community that is necessary to seek treatment for struggles with mental illness. Research shows that more than 50 million Americans struggle with mental illness, and African American men are as likely as anyone to be diagnosed.

These mental illnesses, if not treated, can lead to substance abuse, homelessness, incarceration, or death. To help educate brothers about mental health, Omega Psi Phi Fraternity, Inc. has developed a strong relationship with the National Institute of Mental Health Department.

## THE INITIATIVE HAS TWO MAJOR GOALS:

**1**

To collaborate on efforts to educate Omega members, their families, and related communities on the effects of depression and stress; and

**2**

To communicate the importance of seeking help for mental health problems and to encourage affected individuals to get information from their healthcare providers and others in order to obtain appropriate treatment.



**“**No one wants to experience a crisis, but life happens. Fortunately, there are people and organizations willing and able to help. Use these resources if you or someone you know is experiencing a crisis. It's important to identify the correct options and seek help quickly in a crisis situation. **”**

**NATIONAL SUICIDE PREVENTION LIFELINE - CALL 800-273-TALK (8255)**  
**CRISIS TEXT LINE - TEXT NAMI TO 741-741**  
**NATIONAL DOMESTIC VIOLENCE HOTLINE - CALL 800-799-SAFE (7233)**  
**NATIONAL SEXUAL ASSAULT HOTLINE - CALL 800-656-HOPE (4673)**  
**VETERANS HOTLINE - VETERANS & THEIR LOVED ONES - CALL 1-800-273-8255**



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## LIFETIME ACHIEVEMENT AWARD

*A special merit for Omega Psi Phi Fraternity is the Lifetime Achievement Award. The Lifetime Achievement Award recognizes an individual who has served the community with superb service.*

*A requirement is that the accomplishments in the recipient's respective career and other contributions to humanity have been superior.*

### 2016



In 2016, Omega Psi Phi Fraternity, Inc. honored **Mr. Muhammad Ali** with this distinguished award. Mr. Ali was not only a boxing champion, but he was also a devoted humanitarian supporting endeavors around the globe. It is estimated Muhammad Ali helped to provide more than 22 million meals to feed the hungry.

### 2017



In 2017, Omega Psi Phi Fraternity, Inc. honored **Minister Louis Farrakhan** with this distinguished award. He has been a pioneer in the uplifting of the African American community. In 1995, Minister Farrakhan led one of the most significant organized marches known as the Million Man March—an event that brought together a variety of African American leaders such as our very own Fraternity member, Brother Jesse Jackson.

### 2018



In 2018, Omega Psi Phi Fraternity, Inc. honored **Dr. Shaquille O'Neal** with this distinguished award. Many know Brother Shaquille O'Neal as a fierce, overpowering presence on the basketball court; however, Shaq's humanitarian efforts have dominated poverty, illiteracy, and hunger for years. He has led programs for Feed the Children, Boys and Girls Club of America and his very own Shaq-A-Claus initiative.



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# 10



# FATHERHOOD INITIATIVES

## YOUTH LEADERSHIP CONFERENCE

“A platform that all Omegas stand on is the principle of Manhood, and that principle can provide some of the greatest responsibilities. One of those responsibilities is that of being a Father, and Omega hasn't taken this task lightly.”

The Fatherhood Initiative has been a pillar for many of Stalwart programs. The majority of our Omega chapters have mentoring programs within the chapters where brothers mainly mentor young African American males. *\*\*Our goal is for every chapter level in the Fraternity to play an active role in supporting fathers.*

The Fatherhood Initiative was derived by a mission effectively energized by former President Barack Obama's administration to help close the gap on father absenteeism in the African American community.

Every year Omega Psi Phi sponsors a Youth Leadership Conference at our national meeting. The conferences are held on the university campus in the respective city. More than 100 young men convene to learn important values to internalize and take back home to be used in grade school and beyond.



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# OMEGA4 LIFE

TOP TALENT FOR GE



*Omega4life is an outstanding national leadership program that is designed to assist collegiate members of Omega Psi Phi in becoming successful professionals in their chosen careers.*

The program focuses on building and enhancing strong leadership skills, designing an effective career path based on career interest and goals, preparing to enter the workplace, and applying leadership skills effectively in Omega, professional, and community endeavors.

General Electric Company sponsors the annual program with admission being accepted in February and September of each year. The program includes features that are both exciting and challenging for participants.

*Omega4life has continued to grow stronger and larger each year since its existence.*



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*Omega Psi Phi Fraternity, Inc.* has partnered with *All of Us Research Program*. The mission of this partnership is to expedite health research to achieve the breakthroughs needed to save lives. Research is essential to find out which treatments work better for patients. It plays an important role in discovering new treatments and making sure we use existing treatments in the best way possible way.

*All of Us* is a new research program from the National Institutes of Health (NIH). To achieve the results, we need to have a healthier society. We need one million or more people to sign up. Those who join will share information about their health over time, and research will use the data to improve healthcare professionals' approach to treatment for years to come.

**All of Us**  
RESEARCH PROGRAM

**TO SIGN UP VISIT**  
[www.joinallofus.org/together](http://www.joinallofus.org/together)



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# COLLEGE ENDOWMENTS

Omega Psi Phi Fraternity, Inc. has set up various college endowments over the last few years. We have made multiple donations of \$10k to \$25k to the sum of \$710k. Our college endowment is structured so the principal amount is kept intact while the investment income is available for use, or part of the principal is released each year, which allows for the donation to have an impact over a longer period than if it were spent all at once.

## \$710K

OVER THE LAST FEW YEARS OMEGA PSI PHI FRATERNITY, INC. HAS MADE DONATIONS TO COLLEGES/UNIVERSITIES OF \$10K TO \$25K TO THE SUM OF \$710K

### CONTRIBUTIONS MADE TO:

Alabama A&M University  
Alabama State University  
Bowie State University  
Central State University  
Elizabeth City State University  
Fort Valley State University  
Huston-Tillotson University  
Jackson State University  
Jarvis Christian College  
Johnson C. Smith University  
Kent State University  
Livingstone College  
Medical University of South Carolina  
Norfolk State University  
North Carolina Central University  
Rust College  
Shaw University  
South Carolina State University  
Tennessee State University  
Tougaloo College  
West Virginia State University  
Wilberforce University  
Winston Salem State University  
*United Negro College Fund*



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# HOW TO HELP THE OMEGA BRAND

Omega Psi Phi Fraternity is a 501c7 non-profit, and one thing is certain: securing sponsorships with allies is one of the most important steps we need on the path to make a difference in our communities.

Without the contributions of key sponsors, there is a risk a child will be left behind and not meet his/her full potential. *To become an official sponsor and partner, please contact our International Executive Director Bro. Kenneth R. Barnes at 404-284-5533 or [executivedirector@oppf.org](mailto:executivedirector@oppf.org).*

AARP  
Aids Health  
Delta Airlines  
FBI  
FedEx  
Friendship Foundation  
General Motors Corporation

Georgia Pacific  
Home Depot  
Hyatt Regency  
Jostens  
Monsanto  
National Park Service  
Nationwide

New Orleans Visitors & Convention Bureau  
Omega Life Membership Foundation  
PCI  
Southwest Airlines  
United States Department of State  
UPS

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### OMEGA PSI PHI FRATERNITY, INC. 2018 ANNUAL REPORT

Since its humble beginnings on the Howard University campus, the Omega Psi Phi Fraternity continues to be on the front line, leveraging its power, influence and more than 100 years of commitment to the uplift of our people and our communities.

Omega Psi Phi Fraternity, Inc. was founded on November 17, 1911, at Howard University in Washington, D.C. and is the first international fraternal organization to be founded on the campus of a historically black college.





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