

NEW DEADLINE: MAY 31st

[CLICK HERE TO SUBMIT YOUR AD](#)



Brothers the 83rd Conclave is quickly approaching!

This is a reminder to submit your ads for the digital souvenir ad book. You can be creative with your **full-page** ads by adding embed video and/or audio links to the ad to make them more memorable and impactful. All videos/audio files should also be added to either YouTube or Vimeo to work in the ad.

The booklet will be available no later than July 1st, so there will be plenty of opportunity to have your ad seen before and during the Conclave.

The prices for ads in the Souvenir Booklet have been established as follows:

	<u>PAGE TYPE (All Ads in Color)</u>	<u>Printing Size</u>	<u>Proposed Price</u>
1	Full Page – Chapters/ Businesses/ Candidates/ Divine Nine	8.5” x 11”	\$500
2	Full Page – Brother	8.5” x 11”	\$250
3	Half Page – Chapters/ Businesses/ Candidates/ Divine Nine	5.5” x 8.5”	\$250
4	Half Page – Brother	5.5” x 8.5”	\$200
5	Quarter Page – All	5.5” x 4.25”	\$125
6	Eighth Page / Business Card – All	3.5” x 2”	\$60
7	Military Ads	Line Text w/Photo (12/page)	\$42
8	Patron Married Couple	Line Text (up to 75 char – 2 lines	\$30
9	Patron - Single name	Line Text (up to 50 char – 1 line	\$25

To reserve your space in the Souvenir Book, make your payment and upload your ad, please click the link below to access the Souvenir Book website. This website will provide all the functionality required to complete the process and it will provide the local team with the information needed to ensure that your ad is included in the Souvenir Booklet.

Queen City Omegas of Charlotte Foundation, Inc., a section 501(c)3 nonprofit, is the sponsor of the Souvenir Booklet project. A portion of your contribution may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax advisor to determine whether a contribution is tax deductible.

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Please note the following details regarding the submission of Souvenir Booklet ads:

1. The deadline for submitting ads is **MAY 31, 2022, BUT DO NOT WAIT UNTIL THAT DATE!** Please submit your ads immediately (or at least early) so that there is time to resolve any issues that may arise (quality, payment, etc.).
2. The file requested to be uploaded is a camera-ready PDF (Portable Document Format) document, appropriately sized for the ad you want to purchase and formatted as you wish it to be displayed in the souvenir booklet. All ads and/or photos should be in full color and high resolution – 300dpi or better.
3. Payments will be requested upon completion of the online form and a follow-up communication will be sent providing a link to upload the ad.
4. All video/audio files should be uploaded to YouTube or Vimeo.

Souvenir Book Advertising Requirements

All advertising (ads) must comply with fraternity policy to be included in the souvenir book. All noncompliant ads will be rejected and returned for correction.

In accordance with the fraternity's **Trademark & Logo Usage Policy, Social Media Policy**, (Updated March 30, 2016) and **Policies Use of a Canine Reference**, your ad must not:

1. Use a mascot of any type.
2. Use or depict any canine (dog) representation associated with the organization's name, symbols, or crest (escutcheon).
3. Wear (portray) paraphernalia which might depict association of a canine reference with the organization.

Additionally, the **Omega Psi Phi® Fraternity Social Computing and Social Media Guidelines (#8)** states: "...Don't use ethnic slurs, discriminatory remarks, personal insults, obscenity, or engage in similar **conduct that would be inappropriate or unacceptable in your classroom or workplace...**" In other words, ads should not include pictures depicting inappropriate or unacceptable behaviors in your classroom or workplace (**i.e., canine references, hooks, hanging tongues, no shirts, etc.**)

The Sixth District and Pi Phi Chapter look forward to producing a Souvenir Booklet for the 83rd Grand Conclave that will uphold the high standards of Omega. We appreciate your support helping us achieve this goal.

Should you have any questions or comments, please feel free to contact me directly at (704) 906-1650 or via e-mail at fergdh@icloud.com.

Fraternally,

David Ferguson

David Ferguson
Chairman, 83rd Grand Conclave
Souvenir Booklet Committee