



Brothers,

Greetings in Omega!

My name is Brother David Ferguson, Chairman of the 83rd Grand Conclave Souvenir Booklet Committee. In my role, Grand Marshal Brother Bill Council has tasked me with leading the development of the Souvenir Booklet.

On behalf of our 41st Grand Basileus Brother Dr. David Marion, Sixth District Representative Brother Kurt Walker, remaining members of the Supreme Council, and Executive Director Brother John Howard, I am pleased to remind you that the 83rd Grand Conclave will be held in the city of Charlotte, NC on July 21-26, 2022, hosted by the Sixth District and the Brothers of Mighty Pi Phi Chapter.

The Souvenir Booklet for the 83rd Grand Conclave will be an outstanding opportunity to showcase the Omega Psi Phi Fraternity, its Districts, its Chapters, its Members, and its Supporters! We want everyone associated with the fraternity to 1) have an opportunity to participate in the booklet and 2) take that opportunity seriously and immediately! This year's booklet will be **entirely digital** for the first time and as such will have the ability to showcase our brothers and our sponsors like never before. You will be able to use state of the art technology including embedded digital and audio files (**full page only**), as we take our booklet publication to the next level.

The prices for ads in the Souvenir Booklet have been established as follows:

	<u>PAGE TYPE (All Ads in Color)</u>	<u>Printing Size</u>	<u>Proposed Price</u>
1	Full Page – Chapters/ Businesses/ Candidates/ Divine Nine	8.5” x 11”	\$500
2	Full Page – Brother	8.5” x 11”	\$250
3	Half Page – Chapters/ Businesses/ Candidates/ Divine Nine	5.5” x 8.5”	\$250
4	Half Page – Brother	5.5” x 8.5”	\$200
5	Quarter Page – All	5.5” x 4.25”	\$125
6	Eighth Page / Business Card – All	3.5” x 2”	\$60
7	Military Ads	Line Text w/Photo (12/page)	\$42
8	Patron Married Couple	Line Text (up to 75 char – 2 lines	\$30
9	Patron - Single name	Line Text (up to 50 char – 1 line	\$25

EARLY PROMOTION!

Any brother, district, or chapter who submits and pays for their ad by **January 31, 2022**, will have their name entered into a raffle to have their ad cost 100% reimbursed. There will be one winner per district including the Grand District.

To reserve your space in the Souvenir Booklet, make your payment and upload your ad, please click the link below to access the Souvenir Book website. This website will provide all the functionality required to complete the process and it will provide the local team with the information needed to ensure that your ad is included in the Souvenir Booklet.

Queen City Omegas of Charlotte Foundation, Inc., a section 501(c)3 nonprofit, is the sponsor of the Souvenir Booklet project. A portion of your contribution may qualify as a charitable deduction for federal income tax purposes. Please consult with your tax advisor to determine whether a contribution is tax deductible.

[CLICK HERE TO SUBMIT YOUR AD](#)

Please note the following details regarding the submission of Souvenir Booklet ads:

1. The deadline for submitting ads is **April 15, 2022, BUT DO NOT WAIT UNTIL THAT DATE!** Please submit your ads immediately (or at least early) so that there is time to resolve any issues that may arise (quality, payment, etc.).
2. The file requested to be uploaded is a camera-ready PDF (Portable Document Format) document, appropriately sized for the ad you want to purchase and formatted as you wish it to be displayed in the souvenir booklet. All ads and/or photos should be in full color and high resolution – 300dpi or better.
3. Payments will be requested upon completion of the online form and a follow-up communication will be sent providing a link to upload the ad.

The Sixth District and Pi Phi Chapter look forward to producing a Souvenir Booklet for the 83rd Grand Conclave that will uphold the high standards of Omega. We need your help to achieve this goal, and in the true spirit of Brotherhood, we know you will step up to the challenge!

Should you have any questions or comments, please feel free to contact me directly at (704) 906-1650 or via e-mail at fergdh@icloud.com.

Fraternally,

David Ferguson

David Ferguson
Chairman, 83rd Grand Conclave
Souvenir Booklet Committee